

# 2018 SEASON THIRTEEN SPONSORSHIP



## GRAND SLAM - \$2,500

- ★ Logo with link on sponsor page
- ★ Logo with link on home page
- ★ Full page ad in all game programs
- ★ Logo on all posters
- ★ Promo table at all games or 4 HCRD t-shirts
- ★ 8 season tickets
- ★ Logo with link in e-mail newsletter
- ★ Featured Facebook like and mentions
- ★ Your banner/posters displayed at all games
- ★ Announcements at games

## POWER JAM - \$1,000

- ★ Logo with link on sponsor page
- ★ ½ page ad in all game programs
- ★ Logo on game posters
- ★ Promo table at 2 games or 2 HCRD t-shirts
- ★ 6 season tickets
- ★ Facebook like
- ★ Your banner/posters displayed at all games
- ★ Announcements at games

## PENALTY BOX - \$600

- ★ Only 1 available!
- ★ Exclusive branding of the penalty box
- ★ Logo with link on sponsor page
- ★ ½ page ad in all game programs
- ★ Logo on game posters
- ★ 4 season tickets
- ★ Facebook like
- ★ Promo table at 1 game or 1 HCRD t-shirt
- ★ Announcements at games

## JAM LINE - \$600

- ★ Only 1 available!
- ★ Exclusive branding of the jam line
- ★ Logo with link on sponsor page
- ★ ½ page ad in all game programs
- ★ Logo on game posters
- ★ 4 season tickets
- ★ Facebook like
- ★ Promo table at 1 game or 1 HCRD t-shirt
- ★ Announcements at games

## LEAD JAMMER - \$500

- ★ Logo with link on sponsor page
- ★ Logo in all game programs
- ★ Logo on game posters
- ★ Promo table at 1 game or 1 HCRD t-shirt
- ★ 4 season tickets
- ★ Facebook like
- ★ Your banner/posters displayed at all games

# STARTING WHISTLE - \$300

- ★ Logo with link on sponsor page
- ★ Logo in all game programs
- ★ Your banner/posters displayed at all games
- ★ 2 season tickets
- ★ Facebook like

# SPONSOR-A-SKATER - \$200

- ★ Sponsor the skater of your choice or we can match you with one
- ★ Mention as skater sponsor in all game programs
- ★ Link and special message on skater's profile page
- ★ 2 season tickets

# CORPORATE BOUTING - STARTING AT \$70

- ★ Let HCRD host your corporate team event
- ★ Reserved seating trackside or bleachers
- ★ Single game tickets @ \$7 each (minimum 10 tickets)
- ★ Optional - pre-purchase alcohol tickets @ \$4.50 each (guests must be 19+)
- ★ Optional - announcements at games - \$25

# JUNIOR DERBY - STARTING AT \$250

- ★ Sponsor an elementary school skater - \$250
- ★ Sponsor a high school skater - \$400
- ★ Sponsorship covers equipment and administration fees
- ★ Logo with link on sponsor page
- ★ 2 season tickets
- ★ 2 HCRD t-shirts

# À LA CARTE - STARTING AT \$50

- ★ Full page ad in all game programs - \$375
- ★ ½ page ad in all game programs - \$225
- ★ Logo in all game programs - \$125
- ★ Promo table at 1 game - \$50
- ★ Promo table at all games - \$125

# FAST FACTS

## BE PART OF THE PHENOMENON

Flat track roller derby is the fastest growing sport in North America.

## ALIGN WITH A STRONG BRAND

We are a not-for-profit, skater-operated, inclusive league that promotes athleticism, teamwork, and community spirit in Hamilton.

## REACH THOUSANDS OF FANS

3400 Facebook fans, 2300 Twitter followers, and hundreds of fans cheering us on at each of our home games.