

2020

SEASON FIFTEEN SPONSORSHIP



GRAND SLAM - \$2,500

- ★ Scoreboard ad
- ★ Announcements at games
- ★ Logo with link on home page
- ★ Full page ad in game programs
- ★ Promo table at all games / 4 HCRD shirts
- ★ 8 season tickets
- ★ Logo on all posters
- ★ Logo with link on sponsor page
- ★ Your banner displayed at games
- ★ Feature Facebook like and mentions

POWER JAM - \$1,000

- ★ 6 season tickets
- ★ Logo on game posters
- ★ 1/2 page ad in game programs
- ★ Promo table at 2 games / 2 HCRD shirts
- ★ Facebook like
- ★ Announcements at games
- ★ Logo with link on sponsor page
- ★ Your banner displayed at games

EXCLUSIVE BRANDING - \$600

- ★ Exclusive branding of the penalty box, jam line or time outs (only 1 available of each type)
- ★ Logo on game posters
- ★ 1/2 page ad in game programs
- ★ Promo table at 1 game / 1 HCRD shirt
- ★ Facebook like
- ★ 4 season tickets
- ★ Announcements at games
- ★ Logo with link on sponsor page

LEAD JAMMER - \$500

- ★ 4 season tickets
- ★ Logo in game programs
- ★ Logo with link on sponsor page
- ★ Promo table at 1 game / 1 HCRD shirt
- ★ Facebook like
- ★ Logo on game posters
- ★ Your banner displayed at games

STARTING WHISTLE - \$300

- ★ 2 season tickets
- ★ Logo in game programs
- ★ Logo with link on sponsor page
- ★ Facebook like
- ★ Your banner displayed at games

SPONSOR-A-SKATER - \$200

- ★ Sponsor a skater of your choice or contribute to the Roll It Forward fund
- ★ Link and special message on skater's profile page
- ★ 2 season tickets
- ★ Mention as skater's sponsor in game programs

JUNIOR DERBY - STARTING AT \$350

- ★ Sponsor an elementary school skater - \$350
- ★ Sponsor a high school skater - \$500
- ★ Sponsorship helps cover equipment and administration fees
- ★ 2 HCRD shirts
- ★ 2 season tickets
- ★ Logo with link on sponsor page

CORPORATE BOUTING - STARTING AT \$100

- ★ Let HCRD host your corporate event
- ★ Save 30% off single game tickets (min 10 tickets)
- ★ Reserved seating
- ★ *OPTIONAL* - Announcements at games \$25
- ★ *OPTIONAL* - Pre-purchase alcohol tokens at 20% off

À LA CARTE - PRICE PER GAME

- ★ Full page ad - \$200
- ★ 1/2 page ad - \$120
- ★ Logo in game program - \$65
- ★ Promo table - \$50
- ★ Save 15% off full season purchase

FAST FACTS

ALIGN WITH A STRONG BRAND

We are a not-for-profit, skater operated, inclusive league that promotes athleticism, teamwork and community spirit in Hamilton.

BE A PART OF THE PHENOMENON

Flat track roller derby is the fastest growing sport in North America.

REACH THOUSANDS OF FANS

Over 4000 Facebook fans, 1700 Instagram followers and hundreds of fans cheering us on at each of our home games.

SPONSORSHIP@HAMMERCITYROLLERDERBY.CA

hammercityrollerderby.ca/sponsor-us/

All graphics / banners to be supplied by sponsor